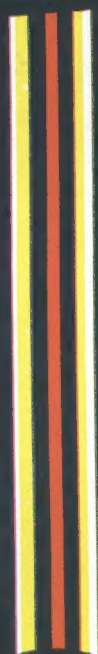


EDMONTON

Alberta



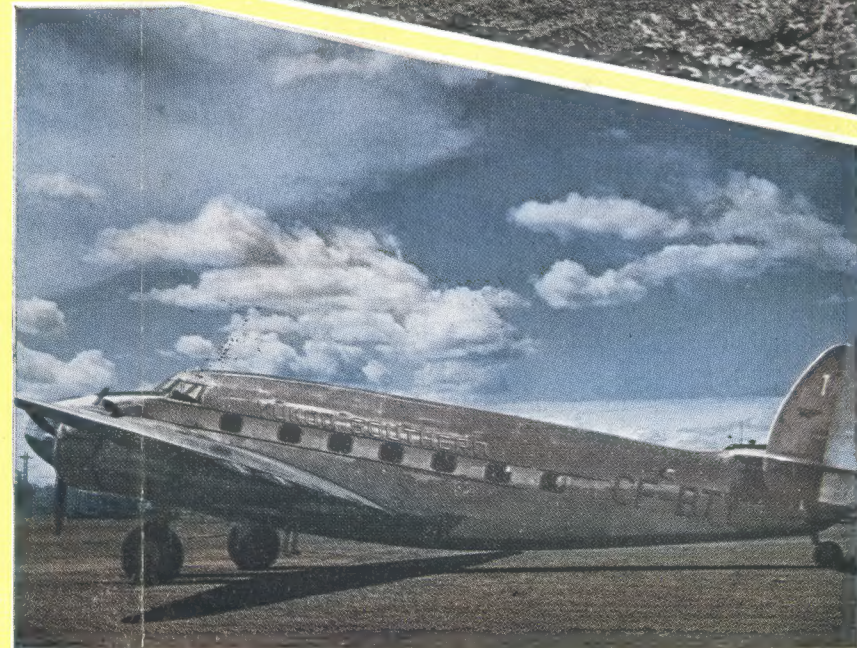
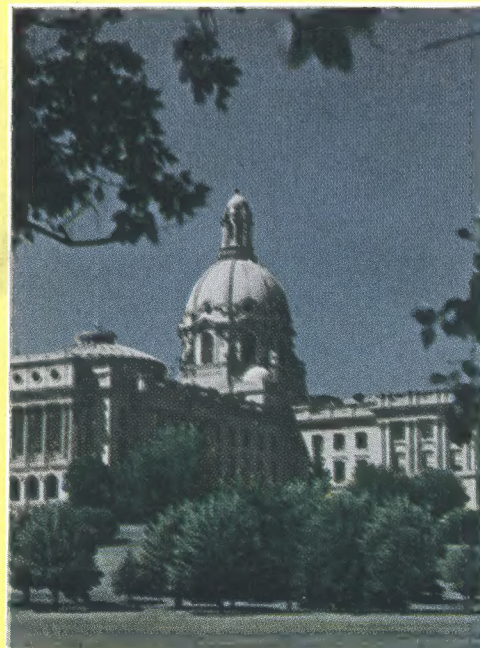
The Gateway to the North



GATEWAY *to the* NORTH



The primeval wilderness of an untouched North is now within a few hours of Edmonton, by air. Take the plane . . . camp, fish and hunt big game . . . thrill to an outdoor holiday just under the rim of the Arctic Circle. You'll bring back relics, pictures and memories of your grandest holiday.



GATEWAY *to the* ROCKIES



GATEWAY to the PLAY



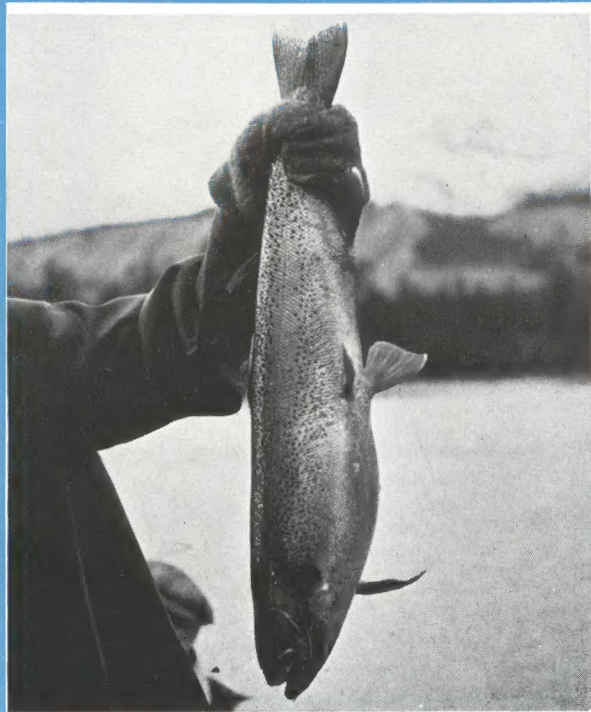
In accepting the keys to the City of Edmonton . . . you are ready to unlock the gates to a thrilling holiday! The untouched North - the scenic beauty of Jasper National park - the rugged, rolling woodland of Elk Island Park offer you unsurpassable excitement.

Radiating from Edmonton, smooth all-weather roads carry you to a glorious vacation. Golf at Jasper, Edmonton or Elk Island Park.. follow the wandering pack trails through the famous Rockies . . . take camera shots of the largest herd of Buffalo in the world, at Elk Island Park . . . shoot big game, geese, ducks in the

untamed wilderness north of the city.. struggle with rod and reel, on deep cold lakes and mountain streams - where flashing fighting trout abound. Enjoy the comfort of spacious hotels or fine, modern auto camps . . . then, take the route to a holiday you'll never forget -- let Edmonton be the Gateway to your vacation.



MIETTE HOT SPRINGS - JASPER



SPECKLED TROUT - JASPER

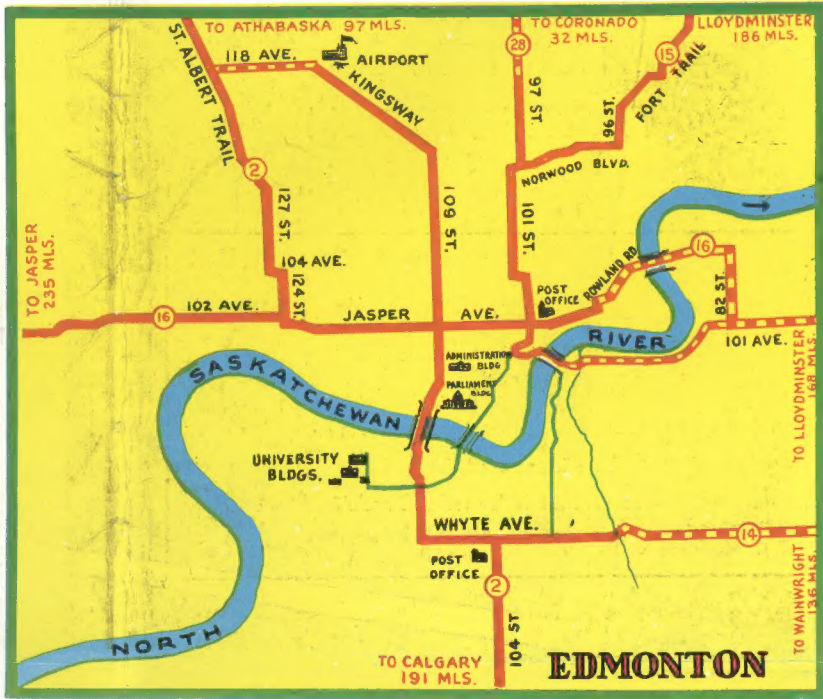
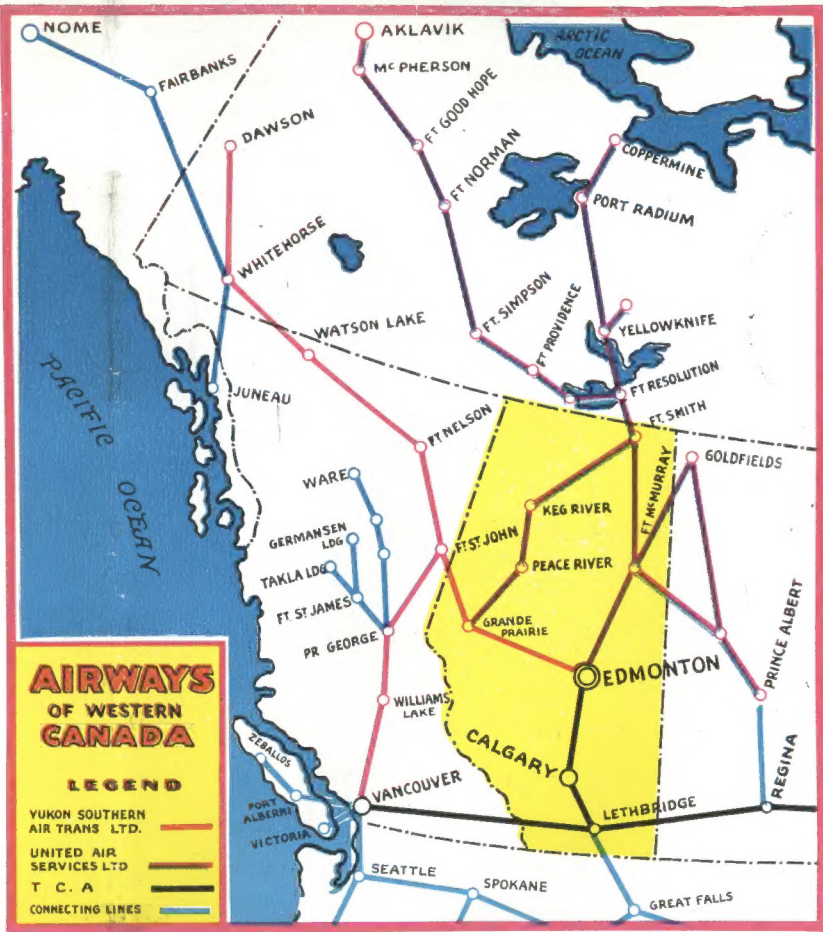
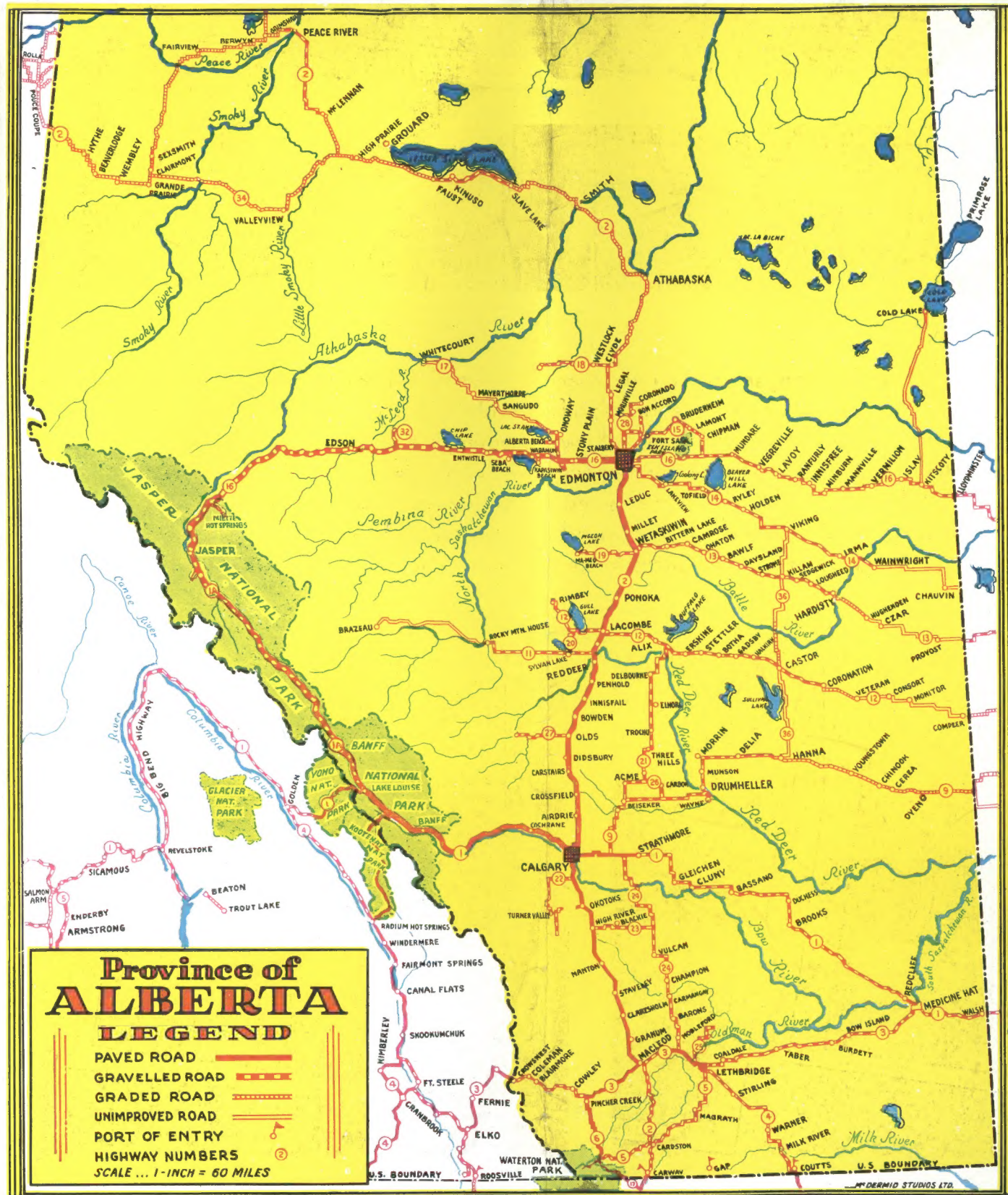


CANADA GOOSE

GROUND*S* of the WEST



Elk Island Park



EDMONTON

- Largest city in Alberta
- Population - approximately 100,000
- Capitol of the Province of Alberta
- Three outdoor swimming pools
- Five excellent golf courses
- One of the largest commercial airports in Canada
- Base for all northern flights to Yukon and Alaska
- Seat of the University of Alberta

EDMONTON

"THE GATEWAY CITY"

APPRECIATION TO

Alberta Motor Association
Northwest Chamber of Mines
Provincial Department of Publicity
United Air Services Limited
Yukon Southern Airlines Limited

EDMONTON

Canada



The Gateway to the North